

INVOICE

WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
581711-1	10/14/12	October 2012	10/01/12 - 10/12/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2844

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Staggers Loop
Delaware, OH 43015

Flight Dates	Order #	Alt Order #
10/09/12 - 10/12/12	581711	09837670

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/09/12	10/12/12	530-6p	530-6p	-TWTF--	:30	4	\$400.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -TWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 10/09/12 5:54 PM 530-6p 530-6p :30 TVGENTA1203 \$400.00 NM									
2 4 W 10/10/12 5:54 PM 530-6p 530-6p :30 TVGENTA1205 \$400.00 NM									
4 4 Th 10/11/12 5:51 PM 530-6p 530-6p :30 TVGENTA1205 \$400.00 NM									
3 4 F 10/12/12 5:51 PM 530-6p 530-6p :30 TVGENTA1205 \$400.00 NM									
3	10/09/12	10/12/12	M-F 6-630p	6-630p	-TWTF--	:30	4	\$540.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -TWTF-- 4 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 4 Tu 10/09/12 6:14 PM M-F 6-630p 6-630p :30 TVGENTA1203 \$540.00 NM									
1 4 W 10/10/12 6:15 PM M-F 6-630p 6-630p :30 TVGENTA1205 \$540.00 NM									
2 4 Th 10/11/12 6:28 PM M-F 6-630p 6-630p :30 TVGENTA1205 \$540.00 NM									
3 4 F 10/12/12 6:28 PM M-F 6-630p 6-630p :30 TVGENTA1205 \$540.00 NM									
4	10/11/12	10/12/12	M-F 12-1p	12-1p	---TF--	:30	5	\$200.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 ---TF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 4 Th 10/11/12 12:11 PM M-F 12-1p 12-1p :30 TVGENTA1205 \$200.00 NM									
1 4 Th 10/11/12 12:29 PM M-F 12-1p 12-1p :30 TVGENTA1205 \$200.00 NM									
2 4 Th 10/11/12 12:59 PM M-F 12-1p 12-1p :30 TVGENTA1205 \$200.00 NM									
4 4 F 10/12/12 12:21 PM M-F 12-1p 12-1p :30 TVGENTA1205 \$200.00 NM									
3 4 F 10/12/12 12:59 PM M-F 12-1p 12-1p :30 TVGENTA1205 \$200.00 NM									

Total Spots 13 Gross Total \$4,760.00

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
581711-1	10/14/12	October 2012	10/01/12 - 10/12/12
Advertiser	Product	Estimate Number	
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2844	

Agency Commission \$714.00

Net Amount Due \$4,046.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
582461-1	10/28/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2888

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Staggers Loop
Delaware, OH 43015

Flight Dates	Order #	Alt Order #
10/11/12 - 10/16/12	582461	09839181

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/15/12	10/16/12	7-8a	7-8a	MT-----	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> 10/15/12 <u>End Date</u> 10/21/12 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 2 <u>Rate</u> \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 10/15/12 7:37 AM 7-8a 7-8a :30 TVGENTA12CC \$525.00 NM									
2 4 Tu 10/16/12 7:08 AM 7-8a 7-8a :30 TVGENTA12CC \$525.00 NM									
3	10/15/12	10/16/12	5-530p	5-530p	MT-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> 10/15/12 <u>End Date</u> 10/21/12 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 2 <u>Rate</u> \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 10/15/12 5:15 PM 5-530p 5-530p :30 TVGENTA12CC \$400.00 NM									
2 4 Tu 10/16/12 5:14 PM 5-530p 5-530p :30 TVGENTA12CC \$400.00 NM									
4	10/15/12	10/16/12	530-6p	530-6p	MT-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> 10/15/12 <u>End Date</u> 10/21/12 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 2 <u>Rate</u> \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 10/15/12 5:38 PM 530-6p 530-6p :30 TVGENTA12CC \$400.00 NM									
1 4 Tu 10/16/12 5:44 PM 530-6p 530-6p :30 TVGENTA12CC \$400.00 NM									
5	10/15/12	10/16/12	M-F 6-630p	6-630p	MT-----	:30	2	\$540.00	NM
Weeks: <u>Start Date</u> 10/15/12 <u>End Date</u> 10/21/12 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 2 <u>Rate</u> \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 10/15/12 6:30 PM M-F 6-630p 6-630p :30 TVGENTA12CC \$540.00 NM									
2 4 Tu 10/16/12 6:21 PM M-F 6-630p 6-630p :30 TVGENTA12CC \$540.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006



Invoice #	Invoice Date	Invoice Month	Invoice Period
582461-1	10/28/12	October 2012	10/01/12 - 10/16/12
Advertiser		Product	Estimate Number
Akin/R/MO/US Senate		MO-US SEN-TODD AKIN	2888

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/15/12	10/16/12	7-8a	7-8a	MT-----	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 MT----- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 10/15/12 7:59 AM 7-8a 7-8a :30 TVGENTA12CC \$375.00 NM									
1 4 Tu 10/16/12 7:40 AM 7-8a 7-8a :30 TVGENTA12CC \$375.00 NM									
7	10/14/12	10/14/12	7-8a	7-8a	-----S	:30	2	\$200.00	NM
added per john									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----S 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Su 10/14/12 7:25 AM 7-8a 7-8a :30 TVGENTA1205 \$200.00 NM									
1 4 Su 10/14/12 7:54 AM 7-8a 7-8a :30 TVGENTA1205 \$200.00 NM									

Total Spots 12 Gross Total \$4,880.00

Payment Terms 30 Days

<u>Agency Commission</u>	<u>\$732.00</u>
<u>Net Amount Due</u>	<u>\$4,148.00</u>

INVOICE

WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
583087-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Staggers Loop
Delaware, OH 43015

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2906

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Flight Dates	Order #	Alt Order #
10/17/12 - 10/22/12	583087	09842330

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/19/12	7-8a	7-8a	---TF--	:30	2	\$375.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 ---TF-- 2 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 Th 10/18/12 7:26 AM 7-8a 7-8a :30 TVGENTA12CC \$375.00 NM									
2 4 F 10/19/12 7:15 AM 7-8a 7-8a :30 TVGENTA12CC \$375.00 NM									
2	10/17/12	10/19/12	8-9a	8-9a	---TF--	:30	2	\$375.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 ---TF-- 2 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 Th 10/18/12 8:29 AM 8-9a 8-9a :30 TVGENTA12CC \$375.00 NM									
1 4 F 10/19/12 8:42 AM 8-9a 8-9a :30 TVGENTA12CC \$375.00 NM									
3	10/17/12	10/19/12	5-530p	5-530p	---TF--	:30	2	\$400.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 ---TF-- 2 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 10/18/12 5:14 PM 5-530p 5-530p :30 TVGENTA12CC \$400.00 NM									
2 4 F 10/19/12 5:07 PM 5-530p 5-530p :30 TVGENTA12CC \$400.00 NM									
4	10/17/12	10/19/12	530-6p	530-6p	---TF--	:30	2	\$400.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 ---TF-- 2 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 Th 10/18/12 5:52 PM 530-6p 530-6p :30 TVGENTA12CC \$400.00 NM									
1 4 F 10/19/12 5:42 PM 530-6p 530-6p :30 TVGENTA12CC \$400.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006


Invoice #	Invoice Date	Invoice Month	Invoice Period
583087-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
Akin/R/MO/US Senate		MO-US SEN-TODD AKIN	2906

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/17/12	10/19/12	M-F 6-630p	6-630p	---TF--	:30	2	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 ---TF-- 2 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 10/18/12 6:23 PM M-F 6-630p 6-630p :30 TVGENTA12CC \$540.00 NM									
2 4 F 10/19/12 6:22 PM M-F 6-630p 6-630p :30 TVGENTA12CC \$540.00 NM									
8	10/17/12	10/19/12	9-930p	9-930p	---TF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 ---TF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 10/18/12 9-930p 9-930p :00 \$800.00 NM									
Credited									
2 4 Th 10/18/12 9-930p 9-930p :00 \$800.00 NM									
3 4 F 10/19/12 9-930p 9-930p :00 \$800.00 NM									
Credited									
9	10/22/12	10/22/12	9-930p	9-930p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 10/22/12 9-930p 9-930p :00 \$800.00 NM									
Credited									
10	10/22/12	10/22/12	M-F 630-7p	630-7p	M-----	:30	1	\$1,000.00	NM
LINE10									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 10/22/12 M-F 630-7p 630-7p :00 \$1,000.00 NM									
Credited									
11	10/18/12	10/19/12	M-F 6-7a	6-7a	---TF--	:30	1	\$400.00	NM
LINE 11									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 ---TF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 10/19/12 6:06 AM M-F 6-7a 6-7a :30 TVGENTA12CC \$400.00 NM									
12	10/20/12	10/20/12	Sa 10-1030p	10-1030p	----S-	:30	1	\$800.00	NM
In 13									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 ----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 10/20/12 10:22 PM Sa 10-1030p 10-1030p :30 TVGENTA12CC \$800.00 NM									
13	10/20/12	10/20/12	College Home Team	Various	----S-	:30	1	\$1,000.00	NM
In 12									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 ----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 10/20/12 7:30 PM College Home Team Various :30 TVGENTA12CC \$1,000.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006



Invoice #	Invoice Date	Invoice Month	Invoice Period
583087-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2906	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/21/12	10/21/12	Su 10-1030p	10-1030p	-----S	:30	1	\$800.00	NM
In 14									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 10/21/12 10:45 PM Su 10-1030p 10-1030p :30 TVGENTA12CC \$800.00 NM									
*									
15	10/22/12	10/22/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$600.00	NM
In 15									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 10/22/12 M-F 1030-1102p 1030-1102p :00 \$600.00 NM									
Credited									

<u>Total Spots</u>	14	<u>Gross Total</u>	\$7,180.00
--------------------	----	--------------------	------------

Payment Terms 30 Days

<u>Agency Commission</u>	\$1,077.00
<u>Net Amount Due</u>	\$6,103.00

INVOICE

WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
585173-1	10/28/12	October 2012	10/01/12 - 10/24/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US-SEN TODD AKIN	2956

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Staggers Loop
Delaware, OH 43015

Flight Dates	Order #	Alt Order #
10/23/12 - 10/24/12	585173	09849385

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/23/12	10/24/12	8-9a	8-9a	-TW----	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -TW---- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 10/23/12 8:27 AM 8-9a 8-9a :30 TVGENTAI12CC \$375.00 NM									
2 4 W 10/24/12 8:15 AM 8-9a 8-9a :30 TVGENTA12CC \$375.00 NM									
2	10/23/12	10/24/12	5-530p	5-530p	-TW----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -TW---- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 10/23/12 5:13 PM 5-530p 5-530p :30 TVGENTA12CC \$400.00 NM									
2 4 W 10/24/12 5:06 PM 5-530p 5-530p :30 TVGENTA12CC \$400.00 NM									
3	10/23/12	10/24/12	M-F 6-630p	6-630p	-TW----	:30	2	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -TW---- 2 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Tu 10/23/12 6:15 PM M-F 6-630p 6-630p :30 TVGENTA12CC \$540.00 NM									
1 4 W 10/24/12 6:15 PM M-F 6-630p 6-630p :30 TVGENTA12CC \$540.00 NM									
4	10/23/12	10/24/12	9-930p	9-930p	-TW----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -TW---- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Tu 10/23/12 9-930p 9-930p :00 \$800.00 NM									
1 4 W 10/24/12 9-930p 9-930p :00 \$800.00 NM									
Credited									
Unresolved									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006


Invoice #	Invoice Date	Invoice Month	Invoice Period
585173-1	10/28/12	October 2012	10/01/12 ~ 10/24/12
Advertiser		Product	Estimate Number
Akin/R/MO/US Senate		MO-US-SEN TODD AKIN	2956

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/24/12	10/24/12	World Series on FOX	6p-CC	--W----	:30	1	\$2,300.00	NM
In 5									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 --W---- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 10/24/12 6:57 PM World Series on FOX 6p-CC :30 TVGENTA12CC \$2,300.00 NM									
6									
10/24/12 10/24/12 M-F 430-5a News 430-5a --W---- :30 1 \$100.00 NM									
In 6									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 --W---- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 10/24/12 4:44 AM M-F 430-5a News 430-5a :30 TVGENTA12CC \$100.00 NM									

Total Spots 8 Gross Total \$5,030.00
Payment Terms 30 Days
Agency Commission \$754.50
Net Amount Due \$4,275.50

INVOICE

WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
587731-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate		3199

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Staggers Loop
Delaware, OH 43015

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	587731	#9854408

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	M-F 530-6a	530-6a	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 5:37 AM M-F 530-6a 530-6a :30 TVGENAKIN12SO \$500.00 NM									
2 4 Tu 11/06/12 5:54 AM M-F 530-6a 530-6a :30 TVGENAKIN12SO \$500.00 NM									
2	11/05/12	11/06/12	M-F 6-7a	6-7a	MT-----	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 11/05/12 6:59 AM M-F 6-7a 6-7a :30 TVGENAKIN12SO \$600.00 NM									
1 4 Tu 11/06/12 6:13 AM M-F 6-7a 6-7a :30 TVGENAKIN12SS \$600.00 NM									
3 4 Tu 11/06/12 6:55 AM M-F 6-7a 6-7a :30 TVGENAKIN12SO \$600.00 NM									
3	11/03/12	11/03/12	7-8a	7-8a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 11/03/12 7:27 AM 7-8a 7-8a :30 TVGENAKIN12SO \$500.00 NM									
4	11/04/12	11/04/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 11/04/12 7:25 AM Su 7-9a Su 7-9a :30 TVGENAKIN12SO \$300.00 NM									
5	11/05/12	11/05/12	M-F 6-630p	6-630p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 6:23 PM M-F 6-630p 6-630p :30 TVGENAKIN12SO \$900.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587731-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Akin/R/MO/US Senate			3199

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/05/12	9-930p	9-930p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 9:23 PM 9-930p 9-930p :30 TVGENAKIN12SS \$1,200.00 NM									
7	11/05/12	11/05/12	930-10p	930-10p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 9:41 PM 930-10p 930-10p :30 TVGENAKIN12SO \$1,200.00 NM									
8	11/05/12	11/05/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 10:13 PM M-F 10-1030p 10-1030p :30 TVGENAKIN12SO \$1,200.00 NM									
9	11/04/12	11/04/12	NFL on FOX 12p	12p-CC	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 11/04/12 1:41 PM NFL on FOX 12p 12p-CC :30 TVGENAKIN12SS \$3,000.00 NM									
10	11/03/12	11/03/12	College Football Early	2p-cc	-----S-	:30	2	\$810.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 2 \$810.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Sa 11/03/12 3:36 PM College Football Early 2p-cc :30 TVGENAKIN12SS \$810.00 NM									
1 4 Sa 11/03/12 4:41 PM College Football Early 2p-cc :30 TVGENAKIN12SO \$810.00 NM									
11	11/04/12	11/04/12	Simpsons/Cleveland	6p-7p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 11/04/12 6:48 PM Simpsons/Cleveland 6p-7p :30 TVGENAKIN12SO \$1,200.00 NM									
12	11/05/12	11/05/12	M-F 1132p-1202a	M-F 1132p-1202a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 11:45 PM M-F 1132p-1202a M-F 1132p-1202a :30 TVGENAKIN12SO \$250.00 NM									
13	11/03/12	11/03/12	College Football Late	6p-cc	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 11/03/12 7:58 PM College Football Late 6p-cc :30 TVGENAKIN12SO \$2,000.00 NM									

Total Spots**17****Gross Total****\$16,170.00**

INVOICE

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587731-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Akin/R/MO/US Senate		3199	

Payment Terms 30 Days

<u>Agency Commission</u>	\$2,425.50
<u>Net Amount Due</u>	\$13,744.50

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
586587-1	11/11/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Staggers Loop
Delaware, OH 43015

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN-	3082

Flight Dates	Order #	Alt Order #
10/26/12 - 10/30/12	586587	09852382

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	10/30/12	M-F 5-530a	5-530a	MT-----	:30	2	\$300.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 10/29/12 5:23 AM M-F 5-530a 5-530a :30 TVGENAKIN12SO \$300.00 NM									
2 4 Tu 10/30/12 5:07 AM M-F 5-530a 5-530a :30 TVGENAKIN12SO \$300.00 NM									
2	10/29/12	10/30/12	M-F 530-6a	530-6a	MT-----	:30	2	\$300.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 10/29/12 5:44 AM M-F 530-6a 530-6a :30 TVGENTA12JP \$300.00 NM									
1 4 Tu 10/30/12 5:44 AM M-F 530-6a 530-6a :30 TVGENAKIN12SO \$300.00 NM									
3	10/29/12	10/30/12	M-F 6-7a	6-7a	MT-----	:30	3	\$600.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MT----- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 4 M 10/29/12 6:06 AM M-F 6-7a 6-7a :30 TVGENAKIN12SO \$600.00 NM									
1 4 M 10/29/12 6:23 AM M-F 6-7a 6-7a :30 TVGENAKIN12SO \$600.00 NM									
2 4 Tu 10/30/12 6:10 AM M-F 6-7a 6-7a :30 TVGENAKIN12SO \$600.00 NM									
4	10/29/12	10/30/12	7-8a	7-8a	MT-----	:30	3	\$525.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MT----- 3 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 4 M 10/29/12 7:23 AM 7-8a 7-8a :30 TVGENTA12JP \$525.00 NM									
4 4 Tu 10/30/12 7:27 AM 7-8a 7-8a :30 TVGENTA12JP \$525.00 NM									
2 4 Tu 10/30/12 7:55 AM 7-8a 7-8a :30 TVGENAKIN12SO \$525.00 NM									

INVOICE

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586587-1	11/11/12	November 2012	10/29/12 - 10/30/12
Advertiser		Product	Estimate Number
Akin/R/MO/US Senate		MO-US SEN-TODD AKIN-	3082

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/29/12	10/30/12	8-9a	8-9a	MT-----	:30	3	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 3 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 M 10/29/12 8:12 AM 8-9a 8-9a :30 TVGENAKIN12SO \$525.00 NM 1 4 M 10/29/12 8:42 AM 8-9a 8-9a :30 TVGENAKIN12SO \$525.00 NM 2 4 Tu 10/30/12 8:42 AM 8-9a 8-9a :30 TVGENAKIN12SO \$525.00 NM									
6	10/29/12	10/30/12	M-F 9-10a	9-10a	MT-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 10/29/12 9:54 AM M-F 9-10a 9-10a :30 TVGENAKIN12SO \$300.00 NM 1 4 Tu 10/30/12 9:16 AM M-F 9-10a 9-10a :30 TVGENAKIN12SO \$300.00 NM									
12	10/29/12	10/30/12	M-F 12-1p	12-1p	MT-----	:30	3	\$300.00	NM
LN 12 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 M 10/29/12 12:14 PM M-F 12-1p 12-1p :30 TVGENAKIN12SO \$300.00 NM 1 4 M 10/29/12 12:46 PM M-F 12-1p 12-1p :30 TVGENAKIN12SO \$300.00 NM 2 4 Tu 10/30/12 12:23 PM M-F 12-1p 12-1p :30 TVGENTA12JP \$300.00 NM									
13	10/29/12	10/30/12	530-6P	530-6P	MT-----	:30	2	\$600.00	NM
LN 13 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 10/29/12 5:45 PM 530-6P 530-6P :30 TVGENTA12JP \$600.00 NM 1 4 Tu 10/30/12 5:53 PM 530-6P 530-6P :30 TVGENAKIN12SO \$600.00 NM									
14	10/29/12	10/30/12	M-F 6-630p	6-630p	M-----	:30	1	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/29/12 6:14 PM M-F 6-630p 6-630p :30 TVGENAKIN12SO \$540.00 NM									
19	10/29/12	10/30/12	M-F 630-7p	630-7p	-T-----	:30	1	\$1,000.00	NM
LN 19 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 6:42 PM M-F 630-7p 630-7p :30 TVGENAKIN12SO \$1,000.00 NM									
20	10/29/12	10/30/12	9-930P	9-930P	-T-----	:30	1	\$1,200.00	NM
LN 20 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 9:22 PM 9-930P 9-930P :30 TVGENAKIN12SO \$1,200.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006


Invoice #	Invoice Date	Invoice Month	Invoice Period
586587-1	11/11/12	November 2012	10/29/12 - 10/30/12
Advertiser		Product	Estimate Number
Akin/R/MO/US Senate		MO-US SEN-TODD AKIN-	3082

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/29/12	10/30/12	930-10P	930-10P	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -T----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 10/30/12 9:44 PM 930-10P 930-10P :30 TVGENAKIN12SO \$1,200.00 NM									
24	10/29/12	10/30/12	M-F 10-1030p	10-1030p	MT-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MT----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 10/30/12 10:25 PM M-F 10-1030p 10-1030p :30 TVGENAKIN12SO \$1,200.00 NM									
25	10/29/12 In 25	10/30/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MT----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 10/30/12 10:06 PM M-F 10-1030p 10-1030p :30 TVGENAKIN12SO \$1,200.00 NM									
26	10/29/12 In 27	10/30/12	5-530p	5-530p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 10/29/12 5:15 PM 5-530p 5-530p :30 TVGENAKIN12SO \$600.00 NM									
2 4 Tu 10/30/12 5:24 PM 5-530p 5-530p :30 TVGENAKIN12SO \$600.00 NM									
27	10/29/12 In 28	10/30/12	7-8a	7-8a	MT-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MT----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 10/29/12 7:58 AM 7-8a 7-8a :30 TVGENAKIN12SO \$525.00 NM									
28	10/29/12 In 32	10/30/12	8-9a	8-9a	MT-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MT----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 10/30/12 8:10 AM 8-9a 8-9a :30 TVGENAKIN12SO \$525.00 NM									
29	10/29/12 In 29	10/30/12	M-F 6-7a	6-7a	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 10/29/12 6:58 AM M-F 6-7a 6-7a :30 TVGENAKIN12SO \$600.00 NM									
30	10/30/12 In 30	10/30/12	M-F 6-630p	6-630p	-T-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -T----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 10/30/12 5:09 PM M-F 6-630p 6-630p :30 TVGENAKIN12SO \$900.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006



Invoice #	Invoice Date	Invoice Month	Invoice Period
586587-1	11/11/12	November 2012	10/29/12 - 10/30/12
Advertiser		Product	Estimate Number
Akin/R/MO/US Senate		MO-US SEN-TODD AKIN-	3082

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/ Week			Rate	Type
						Length	Week	Spots/Week		
31	10/29/12	10/30/12	M-F 9-10a	9-10a	M-----	:30	2	2	\$300.00	NM
In 31										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>			<u>Rate</u>		
	10/29/12	11/04/12	M-----		2			\$300.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	4	M	10/29/12	9:10 AM	M-F 9-10a	9-10a	:30	TVGENAKIN12SO	\$300.00	NM
1	4	M	10/29/12	9:33 AM	M-F 9-10a	9-10a	:30	TVGENTA12JP	\$300.00	NM
32	10/30/12	10/30/12	FOX Prime Tuesday 8-9p 8p-9p		-T-----	:30	1	\$2,000.00	NM	
In 32										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>			<u>Rate</u>		
	10/29/12	11/04/12	-T-----		1			\$2,000.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	4	Tu	10/30/12	8:50 PM	FOX Prime Tuesday 8-9p	8p-9p	:30	TVGENTA12JP	\$2,000.00	NM

Total Spots 35 Gross Total \$21,540.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$3,231.00
<u>Net Amount Due</u>	\$18,309.00

INVOICE

WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Staggers Loop
Delaware, OH 43015

Invoice #	Invoice Date	Invoice Month	Invoice Period
587753-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate		3198

Strategic Media Placement
Attention: Accounts Payable
7669 Staggers Loop
Delaware, OH 43015

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	587753	9854405

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	8-9a	8-9a	MT-----	:30	4	\$525.00	NM
In 1									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 4 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 11/05/12 8:09 AM 8-9a 8-9a :30 TVGENTA12JP \$525.00 NM									
3 4 M 11/05/12 8:43 AM 8-9a 8-9a :30 TVGENTA12JP \$525.00 NM									
1 4 Tu 11/06/12 8:24 AM 8-9a 8-9a :30 TVGENTA12JP \$525.00 NM									
4 4 Tu 11/06/12 8:59 AM 8-9a 8-9a :30 TVGENTA12JP \$525.00 NM									
2	11/05/12	11/06/12	M-F 9-10a	9-10a	MT-----	:30	4	\$300.00	NM
In 2									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 9:33 AM M-F 9-10a 9-10a :30 TVGENTA12JP \$300.00 NM									
4 4 M 11/05/12 9:59 AM M-F 9-10a 9-10a :30 TVGENTA12JP \$300.00 NM									
2 4 Tu 11/06/12 9:27 AM M-F 9-10a 9-10a :30 TVGENTA12JP \$300.00 NM									
3 4 Tu 11/06/12 9:45 AM M-F 9-10a 9-10a :30 TVGENTA12JP \$300.00 NM									
3	11/05/12	11/06/12	M-F 10-11a	10-11a	MT-----	:30	4	\$250.00	NM
In 3									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 10:32 AM M-F 10-11a 10-11a :30 TVGENTA12JP \$250.00 NM									
3 4 M 11/05/12 10:44 AM M-F 10-11a 10-11a :30 TVGENTA12JP \$250.00 NM									
2 4 Tu 11/06/12 10:25 AM M-F 10-11a 10-11a :30 TVGENTA12JP \$250.00 NM									
4 4 Tu 11/06/12 10:37 AM M-F 10-11a 10-11a :30 TVGENTA12JP \$250.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587753-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Akin/R/MO/US Senate			3198

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/05/12	11/06/12	M-F 11a-12p In 4	11a-12p	MT-----	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 4 M 11/05/12 11:10 AM M-F 11a-12p 11a-12p :30 TVGENTA12JP \$200.00 NM									
1 4 M 11/05/12 11:52 AM M-F 11a-12p 11a-12p :30 TVGENTA12JP \$200.00 NM									
4 4 Tu 11/06/12 11:17 AM M-F 11a-12p 11a-12p :30 TVGENTA12JP \$200.00 NM									
2 4 Tu 11/06/12 11:46 AM M-F 11a-12p 11a-12p :30 TVGENTA12JP \$200.00 NM									
5	11/05/12	11/06/12	M-F 12-1p In 5	12-1p	MT-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 4 M 11/05/12 12:25 PM M-F 12-1p 12-1p :30 TVGENTA12JP \$500.00 NM									
1 4 M 11/05/12 12:52 PM M-F 12-1p 12-1p :30 TVGENTA12JP \$500.00 NM									
2 4 Tu 11/06/12 12:23 PM M-F 12-1p 12-1p :30 TVGENTA12JP \$500.00 NM									
4 4 Tu 11/06/12 12:54 PM M-F 12-1p 12-1p :30 TVGENTA12JP \$500.00 NM									
6	11/05/12	11/06/12	M-F 3-4p In 6	3-4p	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Tu 11/06/12 3:09 PM M-F 3-4p 3-4p :30 TVGENTA12JP \$150.00 NM									
7	11/05/12	11/05/12	FOX Prime Monday 7-8p 7p-8p In 7		M-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 7:19 PM FOX Prime Monday 7-8p 7p-8p :30 TVGENTA12JP \$2,100.00 NM									
8	11/05/12	11/05/12	FOX Prime Monday 8-9p 8p-9p In 8		M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 8:43 PM FOX Prime Monday 8-9p 8p-9p :30 TVGENTA12JP \$1,800.00 NM									
9	11/03/12	11/03/12	College Football Early In 9	2p-cc	-----S-	:30	1	\$810.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$810.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 11/03/12 1:59 PM College Football Early 2p-cc :30 TVGENTA12JP \$810.00 NM									
10	11/03/12	11/03/12	College Football Late In 10	6p-cc	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 11/03/12 5:57 PM College Football Late 6p-cc :30 TVGENTA12JP \$2,000.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006



Invoice #	Invoice Date	Invoice Month	Invoice Period
587753-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Akin/R/MO/US Senate		3198	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	11/03/12	11/03/12	Sa 12a-1230a	12a-1230a	-----S-	:30	1	\$75.00	NM
In 11									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S- Spots/Week 1 Rate \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 11/03/12 12:30 AM Sa 12a-1230a 12a-1230a :30 TVGENTA12JP \$75.00 NM									
<u>Total Spots</u>						<u>26</u>	<u>Gross Total</u>		<u>\$14,035.00</u>

Payment Terms 30 Days

<u>Agency Commission</u>	<u>\$2,105.25</u>
<u>Net Amount Due</u>	<u>\$11,929.75</u>

INVOICE

WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
587405-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate		3181

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Staggers Loop
Delaware, OH 43015

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	587405	9853918

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
-------	-----------------	--------------

Agency Ref	Advertiser Ref
------------	----------------

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	M-F 5-530a	5-530a	----F--	:30	1	\$300.00	NM
In 2									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 F 11/02/12 5:23 AM M-F 5-530a 5-530a :30 TVGENAKIN12SO \$300.00 NM									
2	11/05/12	11/06/12	M-F 5-530a	5-530a	MT-----	:30	3	\$300.00	NM
Ins 3 & 4									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 5:07 AM M-F 5-530a 5-530a :30 TVGENAKIN12SO \$300.00 NM									
3 4 M 11/05/12 5:23 AM M-F 5-530a 5-530a :30 TVGENAKIN12SO \$300.00 NM									
2 4 Tu 11/06/12 5:13 AM M-F 5-530a 5-530a :30 TVGENAKIN12SO \$300.00 NM									
3	11/01/12	11/02/12	M-F 530-6a	530-6a	----F--	:30	1	\$300.00	NM
In 6									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 F 11/02/12 5:53 AM M-F 530-6a 530-6a :30 TVGENTA12JP \$300.00 NM									
4	11/05/12	11/06/12	M-F 530-6a	530-6a	MT-----	:30	3	\$300.00	NM
Ins 7 & 8									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 4 M 11/05/12 5:45 AM M-F 530-6a 530-6a :30 TVGENAKIN12SO \$300.00 NM									
2 4 M 11/05/12 5:58 AM M-F 530-6a 530-6a :30 TVGENAKIN12SO \$300.00 NM									
1 4 Tu 11/06/12 5:58 AM M-F 530-6a 530-6a :30 TVGENTA12JP \$300.00 NM									
5	11/01/12	11/02/12	M-F 6-7a	6-7a	----F--	:30	1	\$600.00	NM
In 10									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 F 11/02/12 6:09 AM M-F 6-7a 6-7a :30 TVGENAKIN12SO \$600.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006


Invoice #	Invoice Date	Invoice Month	Invoice Period
587405-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Akin/R/MO/US Senate			3181

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/06/12	M-F 6-7a	6-7a	MT-----	:30	3	\$600.00	NM
In 11 & 12									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 6:14 AM M-F 6-7a 6-7a :30 TVGENTA12JP \$600.00 NM									
3 4 M 11/05/12 6:37 AM M-F 6-7a 6-7a :30 TVGENAKIN12SO \$600.00 NM									
2 4 Tu 11/06/12 6:43 AM M-F 6-7a 6-7a :30 TVGENAKIN12SO \$600.00 NM									
7	11/01/12	11/02/12	7-8a	7-8a	----F--	:30	1	\$375.00	NM
In 14									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 F 11/02/12 7:16 AM 7-8a 7-8a :30 TVGENAKIN12SO \$375.00 NM									
8	11/05/12	11/06/12	7-8a	7-8a	MT-----	:30	3	\$375.00	NM
In 15 & 16									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 11/05/12 7:14 AM 7-8a 7-8a :30 TVGENAKIN12SO \$375.00 NM									
3 4 M 11/05/12 7:40 AM 7-8a 7-8a :30 TVGENAKIN12SO \$375.00 NM									
1 4 Tu 11/06/12 7:10 AM 7-8a 7-8a :30 TVGENAKIN12SO \$375.00 NM									
9	11/01/12	11/02/12	8-9a	8-9a	----F--	:30	1	\$375.00	NM
In 18									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 F 11/02/12 8:59 AM 8-9a 8-9a :30 TVGENAKIN12SO \$375.00 NM									
10	11/05/12	11/06/12	8-9a	8-9a	MT-----	:30	3	\$375.00	NM
In 19 & 20									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 4 M 11/05/12 8:27 AM 8-9a 8-9a :30 TVGENAKIN12SO \$375.00 NM									
2 4 M 11/05/12 8:59 AM 8-9a 8-9a :30 TVGENTA12JP \$375.00 NM									
1 4 Tu 11/06/12 8:38 AM 8-9a 8-9a :30 TVGENAKIN12SO \$375.00 NM									
11	11/01/12	11/02/12	M-F 9-10a	9-10a	----F--	:30	1	\$200.00	NM
In 22									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 F 11/02/12 9:30 AM M-F 9-10a 9-10a :30 TVGENTA12JP \$200.00 NM									
12	11/05/12	11/06/12	M-F 9-10a	9-10a	MT-----	:30	3	\$200.00	NM
In 23 & 24									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 11/05/12 9:15 AM M-F 9-10a 9-10a :30 TVGENAKIN12SO \$200.00 NM									
3 4 M 11/05/12 9:47 AM M-F 9-10a 9-10a :30 TVGENAKIN12SO \$200.00 NM									
1 4 Tu 11/06/12 9:12 AM M-F 9-10a 9-10a :30 TVGENAKIN12SO \$200.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006


Invoice #	Invoice Date	Invoice Month	Invoice Period
587405-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Akin/R/MO/US Senate			3181

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/03/12	11/03/12	7-8a	7-8a	----S-	:30	2	\$300.00	NM
In 25									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----S- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 11/03/12 7:09 AM 7-8a 7-8a :30 TVGENAKIN12SO \$300.00 NM									
2 4 Sa 11/03/12 7:45 AM 7-8a 7-8a :30 TVGENAKIN12SO \$300.00 NM									
14	11/03/12	11/03/12	8-9a	8-9a	----S-	:30	2	\$300.00	NM
In 14									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----S- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 Sa 11/03/12 8:30 AM 8-9a 8-9a :30 TVGENTA12JP \$300.00 NM									
1 4 Sa 11/03/12 8:54 AM 8-9a 8-9a :30 TVGENAKIN12SO \$300.00 NM									
15	11/04/12	11/04/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$200.00	NM
In 27									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 11/04/12 7:37 AM Su 7-9a Su 7-9a :30 TVGENAKIN12SO \$200.00 NM									
16	11/04/12	11/04/12	8-9a	8-9a	-----S	:30	1	\$200.00	NM
In 28									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 11/04/12 8:15 AM 8-9a 8-9a :30 TVGENAKIN12SO \$200.00 NM									
17	11/04/12	11/04/12	FOX News Sunday	9a-10a	-----S	:30	1	\$300.00	NM
In 29									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 11/04/12 9:45 AM FOX News Sunday 9a-10a :30 TVGENTA12JP \$300.00 NM									
18	11/02/12	11/02/12	M-F 12-1p	12-1p	----F--	:30	1	\$200.00	NM
In 31									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 11/02/12 12:40 PM M-F 12-1p 12-1p :30 TVGENAKIN12SO \$200.00 NM									
19	11/05/12	11/05/12	M-F 12-1p	12-1p	M-----	:30	1	\$200.00	NM
In 32									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 12:08 PM M-F 12-1p 12-1p :30 TVGENAKIN12SO \$200.00 NM									
20	11/01/12	11/02/12	530-6p	530-6p	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 F 11/02/12 5:40 PM 530-6p 530-6p :30 TVGENAKIN12SO \$400.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587405-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Akin/R/MO/US Senate			3181

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	11/05/12	11/05/12	530-6p	530-6p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 5:45 PM 530-6p 530-6p :30 TVGENAKIN12SO \$400.00 NM									
22	11/02/12	11/02/12	M-F 6-630p	6-630p	----F--	:30	1	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 11/02/12 6:21 PM M-F 6-630p 6-630p :30 TVGENAKIN12SO \$540.00 NM									
23	11/04/12	11/04/12	530-6p	530-6p	-----S	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 11/04/12 5:53 PM 530-6p 530-6p :30 TVGENAKIN12SO \$375.00 NM									
24	11/02/12	11/02/12	M-F 630-7p	630-7p	----F--	:30	1	\$1,000.00	NM
In 45									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 11/02/12 6:43 PM M-F 630-7p 630-7p :30 TVGENAKIN12SO \$1,000.00 NM									
25	11/05/12	11/05/12	M-F 630-7p	630-7p	M-----	:30	1	\$1,000.00	NM
In 46									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 M-F 630-7p 630-7p :00 \$1,000.00 NM <i>Credited</i>									
26	11/01/12	11/02/12	9-930p	9-930p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 F 11/02/12 9:22 PM 9-930p 9-930p :30 TVGENTA12JP \$800.00 NM									
27	11/05/12	11/05/12	9-930p	9-930p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 9:14 PM 9-930p 9-930p :30 TVGENTA12JP \$800.00 NM									
28	11/01/12	11/02/12	930-10p	930-10p	----F--	:30	1	\$800.00	NM
In 51									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 F 11/02/12 9:39 PM 930-10p 930-10p :30 TVGENAKIN12SO \$800.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587405-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Akin/R/MO/US Senate			3181

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	11/05/12	11/05/12	930-10p	930-10p	M-----	:30	2	\$800.00	NM
In 52									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 9:43 PM 930-10p 930-10p :30 TVGENAKIN12SO \$800.00 NM									
2 4 M 11/05/12 9:56 PM 930-10p 930-10p :30 TVGENAKIN12SO \$800.00 NM									
30	11/04/12	11/04/12	9-930p	9-930p	-----S	:30	1	\$800.00	NM
In 55									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 11/04/12 9:30 PM 9-930p 9-930p :30 TVGENAKIN12SO \$800.00 NM									
31	11/04/12	11/04/12	930-10p	930-10p	-----S	:30	1	\$800.00	NM
In 56									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 11/04/12 9:54 PM 930-10p 930-10p :30 TVGENAKIN12SO \$800.00 NM									
32	11/03/12	11/03/12	Sa 10-1030p	10-1030p	-----S-	:30	1	\$800.00	NM
In 60									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 11/03/12 10:13 PM Sa 10-1030p 10-1030p :30 TVGENAKIN12SO \$800.00 NM									
33	11/02/12	11/02/12	M-F 10-1030p	10-1030p	----F--	:30	1	\$800.00	NM
In 58									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 F 11/02/12 10:09 PM M-F 10-1030p 10-1030p :30 TVGENAKIN12SO \$800.00 NM									
34	11/04/12	11/04/12	Su 10-1030p	10-1030p	-----S	:30	1	\$800.00	NM
In 61									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 11/04/12 10:29 PM Su 10-1030p 10-1030p :30 TVGENAKIN12SO \$800.00 NM									
35	11/05/12	11/05/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$800.00	NM
In 59									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 11/05/12 10:29 PM M-F 10-1030p 10-1030p :30 TVGENAKIN12SO \$800.00 NM									
36	11/04/12	11/04/12	Su 1030-1102p	1030-1102p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 11/04/12 10:58 PM Su 1030-1102p 1030-1102p :30 TVGENTA12JP \$1,000.00 NM									

Total Spots	50	Gross Total	\$23,415.00
-------------	----	-------------	-------------



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
587405-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Akin/R/MO/US Senate		3181	

Payment Terms 30 Days

<u>Agency Commission</u>	\$3,512.25
<u>Net Amount Due</u>	\$19,902.75